OUR MISSION:
automate farming’s toughest tasks...

...to create a more efficient, humane, and data-driven supply chain for fresh produce
Our first product addresses >$1B spent on strawberry harvest labor

No driver needed: autonomously harvests
Food safe: gently picks during the day or night
Designed for scale manufacturing, deployment
~50% harvest headcount reduction for grower
In life and in work, foster trust through openness.

Technology is hard. Farming is hard. Putting the two together is even harder. We try our best to under-promise and over-deliver, learning from our mistakes and successes as we go.

Everyone is a stakeholder in improving the working conditions of farmworkers everywhere. We aim to automate the toughest tasks and provide career advancement through technology.

We spend a lot time in the field to build technology that works in the field.
Thank you!