



WAKE FOREST
UNIVERSITY

CENTER *for* BIOETHICS,
HEALTH & SOCIETY

JOIN US FOR A BIOETHICS LECTURE:

“How Wisely Are We Choosing?”

Tuesday 5 February, 4:00-5:00 pm

Auditorium Room 4802, WFIQ/Wake Downtown Campus
455 Vine Street, Winston-Salem, NC 27101



Howard Brody, MD, PhD

Adjunct Professor, Family Medicine, University of Tennessee-Knoxville

The health care rationing debate has generally addressed the spectrum of high-value to low-value health care, with an uncertain dividing line between them. However, if there exists a category of no-value care, many of the ethical problems disappear. The Choosing Wisely campaign has been one way to address no-benefit care, although this message has not been consistently conveyed. Dr. Brody's lecture examines the pros and cons of the Choosing Wisely campaign to date and assesses its future.

Refreshments to follow:

Room 4503, 4th Floor Boardroom, WFIQ/ Wake Downtown Campus,
455 Vine Street, Winston-Salem, NC 27101

Shuttle service: for service between Reynolda Campus and Wake Downtown, see:

<http://parking.wfu.edu/ride-the-wake>.