




2018 Ag Biotech Sponsor and Support Opportunities

For the past seven years, our active ag biotech community continuously responds to and participates in our event programs, providing our sponsors a highly valued platform for marketing and outreach. In 2018, NCBiotech’s Agriculture Sector Development team looks forward to even more success in providing leaders and stakeholders from North Carolina and around the globe with new perspectives of our industry, and the opportunity to connect with our sponsors and each other. Financial support from partners like you has enabled our Initiative to produce an array of highly popular and successful programs, while increasing your visibility among those important to your organization, fostering new collaborations and expanding network opportunities. We appreciate your consideration in the coming year.

Packages **Cost** **#Remaining**

EVENT SERIES			
 <p>5 event series NCBiotech Center</p> <p>February 28 April 25 June 27 (Summer Social) September 26 November 14</p> <p>ncbiotech.org/ agbiotechforums</p>	Ag Biotech Professional Forum		
	Annual Sponsor	\$5,000	1
	<ul style="list-style-type: none"> ○ Logo recognition on all event publications and website ○ One seat on the Forum Sponsor Committee ○ Five passes to each Forum event ○ Two minute on-stage introduction at the Summer Social ○ One skirted cocktail table or 6’ table at all events 	<ul style="list-style-type: none"> ○ ARE ○ Myers Bigel ○ SciMed Solutions ○ Smith Anderson ○ 	
	Summer Social Exhibitor	\$500	4
	<ul style="list-style-type: none"> ○ One skirted cocktail table or 6’ table at the Summer Social - Option of exhibit location from available locations at the time of your pledge card submission (see layout attached) ○ Web presence as Exhibitor (company name, hyperlinked) ○ Three passes to the Summer Social 	<ul style="list-style-type: none"> ○ ○ ○ ○ 	

CONFERENCES		
<p>June 5 New England Aquarium - Boston</p>	North Carolina Reception at Bio International 2018	
	Reception Sponsor	Ranges from \$5,000-\$7,500
<p>Each sponsorship level receives branding as a sponsoring organization in printed materials, email marketing and signage, and on the NCBiotech online event calendar, and turn-key event production and management services. To learn more about this offering please contact NCBiotech’s Marketing Manager Sarah Bernart (sarah_bernart@ncbiotech.org)</p>		

Packages

Cost

#Remaining

CONFERENCES (continued)



April 24-25
The Cotton Room
Durham, N.C.

ncbiotech.org/showcase

Crop, Animal and Food Tech Showcase

Packages	Cost	#Remaining
Partnering/Invite-Only Investor Event Sponsor	\$5000	4
<ul style="list-style-type: none"> ○ Recognition from the podium during program ○ Private partnering area ○ Opportunity to welcome investors (either a private lunch, brunch, breakfast, TBD) ○ Prominent signage at Investor private event and in the general Partnering area ○ Logo recognition in event program, on website and app ○ Five event passes plus three Investor event passes 	<ul style="list-style-type: none"> ○ ○ ○ ○ 	
Networking Reception Sponsor	\$3,000	2
<ul style="list-style-type: none"> ○ Recognition from the podium on the day of sponsorship ○ One exhibit table during the Reception ○ On stage introduction and invite guests to reception ○ Prominent signage at the reception ○ Logo recognition in event program, on website and app ○ Four event passes 	<ul style="list-style-type: none"> ○ ○ 	
Networking Breakfast or Lunch Sponsor	\$2,500	1
<ul style="list-style-type: none"> ○ Recognition from the podium on the day of sponsorship ○ One 6' skirted table for exhibiting ○ Prominent signage at the meal ○ Logo recognition in event program, on website and app ○ Three event passes 	<ul style="list-style-type: none"> ○ (Breakfast) ○ Smith Anderson (Lunch 4/24) ○ ARE (Lunch 4/25) 	
Networking Break Sponsor	\$1,000	1
<ul style="list-style-type: none"> ○ One 6' skirted table for exhibiting ○ Prominent signage during the breaks ○ Logo recognition in event program, on website and app ○ Two event passes 	<ul style="list-style-type: none"> ○ Lewis & Clark (Break 4/24) ○ (Break 4/25) 	
Friends Level Sponsor	\$500	Unlimited
<ul style="list-style-type: none"> ○ Company recognition in event program, on website and app ○ One event pass 	<ul style="list-style-type: none"> ○ ○ 	

Packages

Cost

#Remaining

CONFERENCES (continued)



February 20-21
Friday Center
Chapel Hill, N.C.

[ncbiotech.org/
agbiotechsummit](http://ncbiotech.org/agbiotechsummit)

Ag Biotech Summit

Sustaining Sponsor	\$10,000	1
<ul style="list-style-type: none"> ○ Opportunity to make a speaker introduction or welcome (specifics to be determined) ○ Recognition from the podium, both days ○ One reserved dining table each day of the event ○ Ten scholarship passes (to be distributed by sponsor) ○ One 6' skirted table for exhibiting in networking area ○ Slide displaying name, logo and 25 word description to be shown during breaks ○ Logo recognition in event program, on website and app ○ Five event passes 	<ul style="list-style-type: none"> ○ 	
Networking Lunch Sponsor	\$7,500	1
<ul style="list-style-type: none"> ○ Recognition from the podium on the day of sponsorship ○ One reserved dining table on the day of sponsorship ○ Prominent signage at the meal ○ One 6' skirted table at entrance to lunch room on day of sponsorship ○ Opportunity to have small promo items at each place setting as provided by sponsor ○ Four rotating slides before and after Lunch program in the dining room ○ Logo recognition in event program, on website and app ○ Four event passes 	<ul style="list-style-type: none"> ○ Samuel R. Noble Fdn. (2/20) ○ (2/21) 	
Networking Reception Sponsor	\$5,000	2
<ul style="list-style-type: none"> ○ Recognition from the podium on the day of sponsorship ○ One table for exhibiting during the Reception (Feb. 20) ○ Prominent signage at the reception ○ Logo recognition in event program, on website and app ○ Three event passes 	<ul style="list-style-type: none"> ○ ○ 	
Networking Breakfast or Break Sponsor	\$2,500	3
<ul style="list-style-type: none"> ○ Recognition from the podium on the day of sponsorship ○ One 6' skirted table for exhibiting during the Reception (Feb. 20), in the reception area ○ Prominent signage at the breakfast/break ○ Logo recognition in event program, on website and app ○ Three event passes 	<ul style="list-style-type: none"> ○ (Breakfast) ○ (Break 2/20) ○ (Break 2/21) 	
Friend Level	\$500	3
<ul style="list-style-type: none"> ○ Company recognition in event program, on website and app ○ One event passes 	<ul style="list-style-type: none"> ○ ARE ○ N.C. A&T State University ○ Smith Anderson ○ 	



2018 Ag Biotech Sponsorship Pledge Form

Thank you for your continued support of the North Carolina Biotechnology Center, its Agriculture Sector Development team and North Carolina's ag tech industry.

Questions and completed forms should be directed to:

Michelle VonCannon
michelle_voncannon@ncbiotech.org
 (919) 549-8858
ncbiotech.org/agbiotech

Opportunities *(check all that apply)*

EVENT SERIES

Ag Biotech Professional Forum

- Annual Sponsor **\$5,000**
- Summer Social Exhibitor **\$500**
(please note 1st, 2nd and 3rd location choice)
 ___ A SOLD B ___ C ___ D
 ___ E ___ F SOLD G

CONFERENCES

Crop, Animal and Food Tech Showcase

- Partnering/Investor Event Sponsor **\$5,000**
- Networking Reception Sponsor **\$3,000**
- Networking Breakfast Sponsor **\$2,500**
- SOLD Networking Lunch Sponsor **\$2,500**
- Networking Break Sponsor **\$1,000**
SOLD Day One
 Day Two
- Friends Level Sponsor **\$500**

Ag Biotech Summit

- SOLD Lead Sponsor **\$15,000**
- Sustaining Sponsor **\$10,000**
- Networking Lunch Sponsor **\$7,500**
SOLD Day One – February 20
 Day Two – February 21
- Networking Reception Sponsor **\$5,000**
- Networking Breakfast Sponsor **\$2,500**
- Networking Break Sponsor **\$2,500**
 Day One – February 20
 Day Two – February 21
- Friends Level Sponsor **\$500**

Acceptance of Sponsorship

On behalf of my organization, this acknowledges our commitment to support the above stated event(s) for 2017. We accept the **Payment Policy and Deadlines** as described on the following page.

CONTACT NAME (PRINT)		DATE	
TITLE		TOTAL \$	
MAILING ADDRESS	CITY	STATE	ZIP
ORGANIZATION NAME		EMAIL ADDRESS	
SIGNATURE			

Secondary Contact (ex. billing, sponsorship fulfillment)

Upon receipt of this signed Pledge Form, we will reach out to the below listed contact regarding:

- fulfillment of your package, including items needed (logos, graphics, hyperlinks, deadlines, etc.)
- electronic invoicing and payment details

Please check if the Sponsorship Secondary Contact is the same as the person accepting this sponsorship

CONTACT NAME (PRINT)	PHONE
TITLE	
EMAIL ADDRESS	

Payment Policy and Deadlines

- Promotion of your organization as a sponsor will begin upon receipt and processing of the signed Pledge Form and your high resolution company logo (if applicable)
- Payment is due in full sixty (60) days prior to the event start date in order to ensure full package benefits
- Company logos for print materials will have an assigned deadline based on the printer's schedule. Should a sponsor not meet the deadline(s) provided upon sponsorship confirmation, NCBiotech cannot guarantee fulfillment of the packet as previously agreed upon. Every effort will be made to work with you as situations arise, but most print dates are not flexible.

ncbiotech.org/agbiotech

The North Carolina Biotechnology Center is a charitable organization under section 501(c)3 of the Internal Revenue Service (IRS) code. Accordingly, your contribution may be deductible for tax purposes to the extent allowed by law. The fair market value of goods or services that you receive as a result of your contribution will be deducted from your contribution to arrive at the tax deductible portion. You can expect a written acknowledgement from the Center for your contribution. All proceeds will be used to support the above mentioned event(s) and future efforts of the Center's Agriculture Sector Development team.

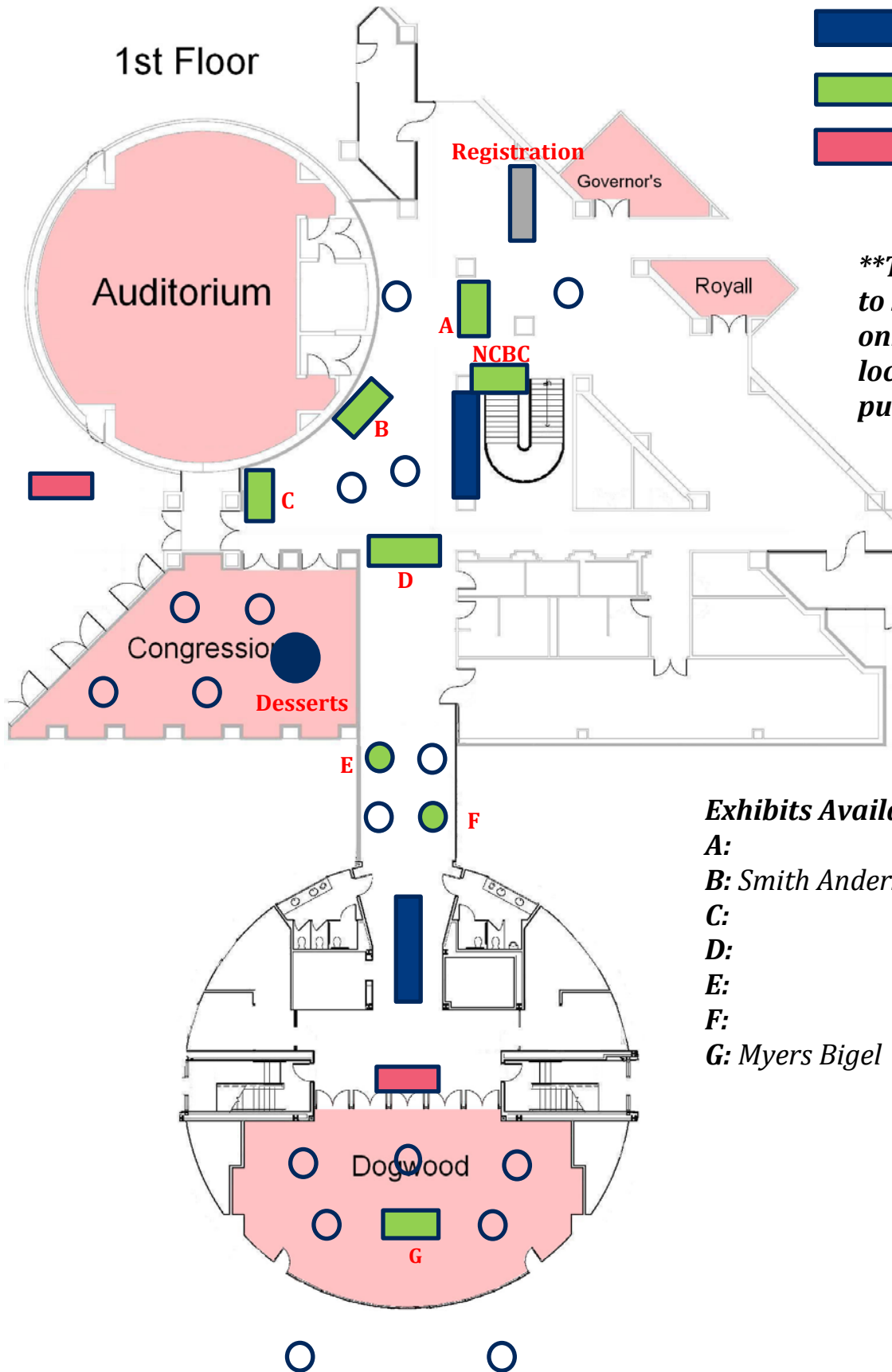
Exhibitor Layout: Professional Forum – Summer Social

○ Cocktail Tables
(suggested layout)

■ Food Tables

■ Sponsor Tables

■ Bars



****Tables are not to scale and are only shown for location purposes****

Exhibits Available:

A:

B: Smith Anderson

C:

D:

E:

F:

G: Myers Bigel