

## LEVEL UP

# PITCHBOOK FOR STARTUPS

No one offers more insight on the venture capital landscape.

- Identify & connect with the best investors for your company
- Access unbeatable valuation data to compare your business
- Discover potential business development and partnership opporunities

#### WHY PITCHBOOK?

We offer the deepest, most thorough data on every aspect of the private equity and venture capital industries. With a user-friendly interface designed specifically for industry professionals, the PitchBook Platform makes accessing private market intelligence easier, faster and more efficient. We know that you demand access to data, capital and decision makers who can help you grow.

#### INCOMPARABLE DATA

Our mission is to provide greater depth and breadth than any other provider of PE and VC data. Follow the complete lifecycle of private investments, including LPs, GPs, funds, fund performance, deals, company valuations and exits—as well as the service providers, executives and lead partners behind the deals.

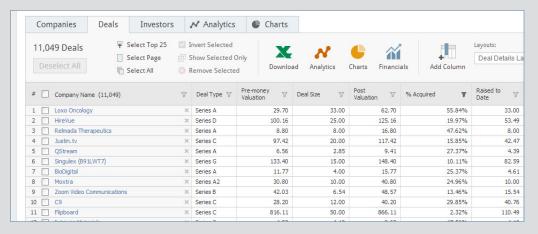
### 2 CUTTING EDGE TECHNOLOGY

Premium data is one thing; razor-sharp technology is another. PitchBook brings you intuitive, efficient, fully customizable research tools—all presented in a sleek web-based platform. Navigate your way to critical information faster and easier than ever before

## **SERVICE**

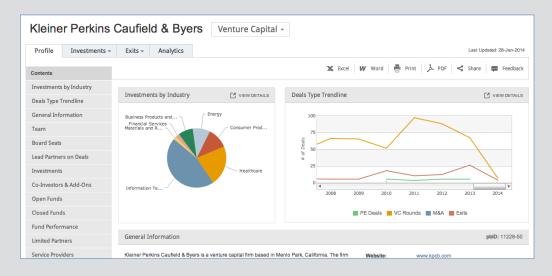
As a PitchBook client, you will have direct access to a professional team of 100+ research analysts and devoted client service managers. Their sole focus is to help provide the information you need—when you need it. Our clients often treat us as an extension of their own team. We like that.

#### DATA IN ACTION-



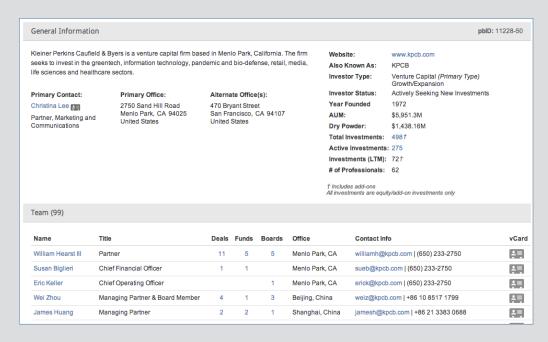
#### ACCESS UNPARALLELED VALUATION DATA

Uncover more than 30,000 pre- and post-money valuations for privately-backed companies.



#### CONNECT WITH THE RIGHT INVESTORS

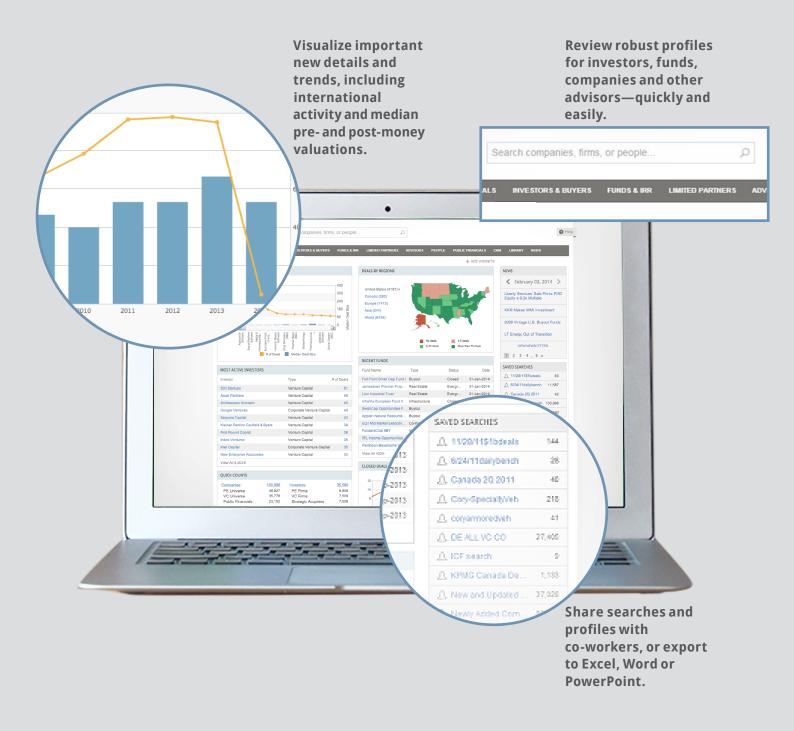
Identify the venture firms that best fit your company by filtering through over 7,500 investor profiles, including investment history and contact information.



#### REVIEW COMPETITOR PROFILES

Examine thorough information on more than 86,000 companies—including complete financing histories, executive teams, boards and professional contact information.

#### SEE FOR YOURSELF





#### **WANT MORE?**