



Date: January 20th, 2011
To: BMF Members
From: Bruce Kaylos
RE: 2011 Biomanufacturing and Pharmaceutical Manufacturing Industry Assessment
Action Required: **Complete the survey and return by February 23rd, 2011 (see details below)**

To function as a continuous improvement organization, the Implementation Group (IG) that coordinates NCBioImpact programs seeks your assistance to evaluate the success of existing training programs and determine their tangible value to industry. Your assistance in completing this survey is beneficial to your company and others across the state as data enables us to:

- 1) Identify emerging technologies and critical training gaps
- 2) Develop new short courses and degree programs
- 3) Update educators on industry hiring practices/challenges
- 4) Gain continued state funding of NCBioImpact
- 5) Forge new partnerships with companies across the state

This survey will ultimately be distributed to approximately 50 biomanufacturing and pharmaceutical manufacturing companies in North Carolina and will be reissued every two to three years to track ongoing industry satisfaction and determine emerging training needs. The survey consists of three core segments:

- *Industry Demographics* (includes division of labor, educational profiles, and hiring/recruiting trends).
- *Evaluation of NCBioImpact Offerings* (feedback on utilization, strengths, and deficiencies of offerings).
- *Industry Value Assessment* (estimation of cost savings due to NCBioImpact offerings).

In completing the attached survey, please keep the following in mind:

- *Confidentiality.* All information collected is confidential and will not be released in a manner that would allow individual companies to be identified. Information will only be released in a compiled form.
- *Appoint a Key Liaison.* The survey will require input from different sources (Human Resources, Plant Manager, or training and technical managers). You may wish to appoint a key liaison to coordinate input from the various people and ensure completion in a timely way.
- *Site Visit/Conversation.* The survey team will be contacting you in the coming weeks to schedule a site visit for a conversation about your experience with NCBioImpact so far and future needs.
- *Questions.* Should you have any questions, please contact John Balchunas (or other survey team personnel listed below).
- ***Deadline.* Please complete the Microsoft Word survey (on computer or printed) and return to John Balchunas by February 23rd, 2011. Completed surveys may be faxed, emailed, or hardcopies mailed.**

Thank you in advance for your support and participation in this effort.

Sincerely,

Bruce Kaylos
NCBIO / BMF / Consultant

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